

# Church of Saint Ann

Dear Parishioner,

We are pleased to announce that our parish will soon be offering an additional option for giving to the church. Beginning in December, Online Giving will be available for parishioners who would like to make donations online. As technology continues to progress, there are more ways that these advances can be utilized for the well-being of our parish life. While I understand this means of giving may be met with some hesitation, we intend to answer your questions and address any concerns you may have.

Our Sunday Visitor has been chosen as our Online Giving provider. Our Sunday Visitor serves millions of Catholics worldwide through its publishing, offertory and communication services. Our Sunday Visitor is a not for profit organization, donating a portion of net earnings back to the Catholic community through the OSV Institute. They also boast the highest security standard and most flexible capabilities for Online Giving.

As for the Online Giving service itself, there are many benefits for the parish as well as parishioners that choose to use it. Some of the benefits include:

## **Parishioner Benefits**

- No need for checks
- Option to remain anonymous
- Financial planning allows you to align your paychecks with your parish offertory schedule
- Allows you to give even if you are unable to attend parish services
- Contribution amount is easily adjusted
- Credit card option allows you to take advantage of any benefits such as airline miles or cash bonuses
- Use Online Giving in conjunction with offering envelopes

No need to share confidential account information with parish staff, enter it directly into the Online Giving secure sight

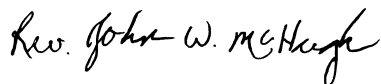
## **Parish Benefits**

- No check processing fees
- Increases regular giving with recurring contributions
- More accurate revenue forecasting
- Provides electronic donation summary for tax purposes
- Reaches a wider demographic of givers
- Accommodates special parish collections and missions
- Eliminates parish staff's concerns regarding security of sensitive data

Allows staff to focus on parish ministries and activities rather than envelopes and contribution recording

Please understand that Online Giving is not intended to replace the traditional act of Sunday offertory, rather it is meant to enhance it. Please prayerfully consider Online Giving. Visit our website at [www.stannavon.com](http://www.stannavon.com) for more information or to sign up.

Sincerely yours in Christ,



John W. McHugh  
Pastor